

## Project Summary To-Date

Based on chats documented May 18, 2020 through May 16, 2021

In the first 12 months of chat advocacy, StrongHearts Native Helpline has answered 942 chats from across the United States. StrongHearts is the first culturally-appropriate domestic, dating and sexual violence helpline for Native Americans and Alaska Natives, offering peer support, crisis intervention, safety planning and referrals to Native-centered services.

We exist to restore power to Native Americans impacted by domestic, dating and sexual violence by weaving together a braid of safety, sovereignty and support.

**942**

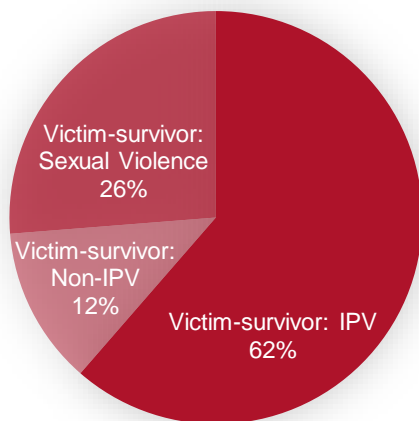
Chats Answered

“I so appreciated this chat feature. It just looks like I’m texting a friend so I feel safe to do it.”

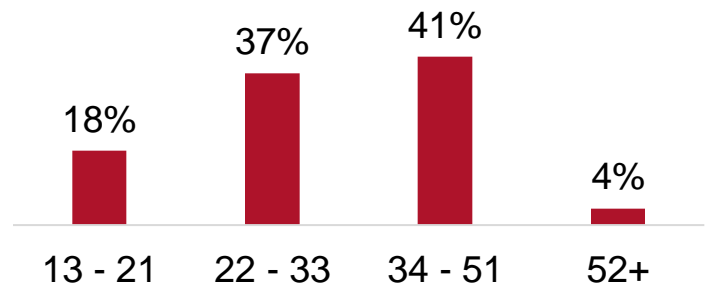
**81%** of chatters found StrongHearts through a search engine like Google or social media.

## Who is using chat advocacy?

Chat Users by Victim-Survivor Detail



Chat Users by Age Range



Chat users are primarily working age IPV (Intimate Partner Violence) victim-survivors seeking help during the day when they may be away from their abusive partner and have more access to a computer or smartphone.

### Chat User Victim-Survivor Definitions

**Victim-survivor: IPV** is a victim of abuse by an intimate partner

**Victim-survivor: Non-IPV** is a victim of abuse from anyone other than an intimate partner

**Victim-survivor: Sexual Violence** is a victim of sexual abuse

### What do Native Victim-survivor Chat Users need?

**70% Peer Support**  
**30% Shelter**  
**28% Legal Advocacy**

